

The Sparkler Speaker Series began in early 2009 with requests from affinity groups to present programs that energized their audiences while sharing information. The initial presentation was entitled, "Refresh Your Perspective to Generate Growth" and was delivered in March 2009 to the Wilmington Minority Professional Networking Group. This presentation involved the audience with intersectional thinking, looking at the current market conditions and finding unique ways for them to match their capabilities with emerging needs. Participants increased their networking skills and found new paths of possibilities for their talents.

In April 2009, "Making \$ense: How to Contribute to Your Company's Success" was presented to the Lower Cape Fear Human Resources Association. Teams of people managed the cash flow of a professional services firm seeing the connections between labor costs, customer requirements and unsold capacity. Members agreed that this new knowledge would help them take a look at their business operations and find ways to improve its efficiency.